

SynchroniCity opens up a global IoT market where cities and businesses develop share digital services to improve the lives of citizen and grow local economies.

SYNCHRONICITY

Introducing the Open Call



This project has received
funding from the European
Union's Horizon 2020 research
and innovation programme
under grant agreement
No732240

Agenda

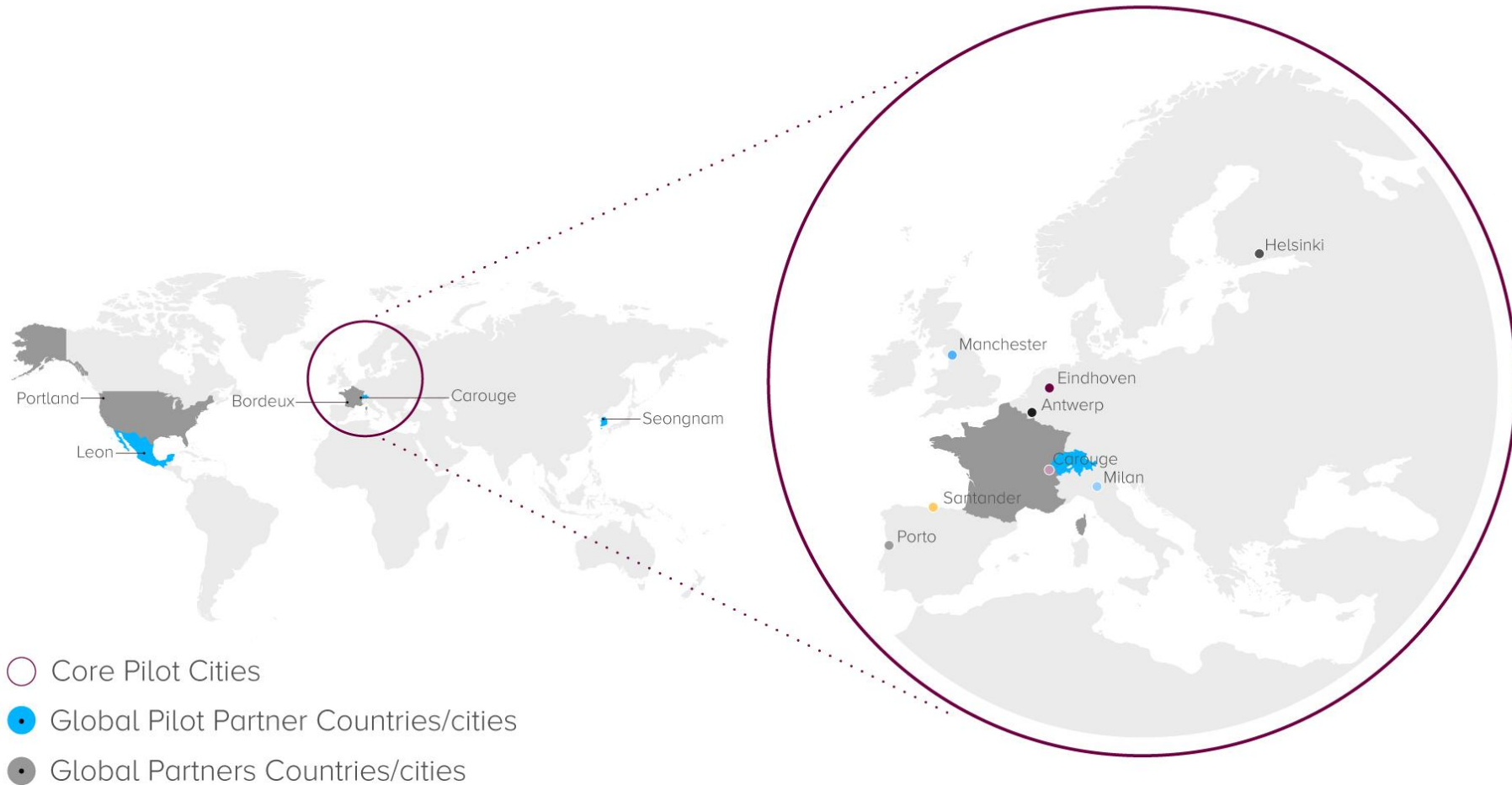
- Welcome - Francesca Spagnoli – *European Network of Living Labs*
- Introduction to SynchroniCity - Martin Brynskov - *Aarhus University*
- SynchroniCity Open Call presentation - Gemma Guilera – *Future Cities Catapult*
- SynchroniCity Framework - Martino Maggio - *Engineering Ingegneria Informatica spa*
- Open Call Administrative requirements - Gemma Guilera – *Future Cities Catapult*
- **Q&A**
- Closing Remarks - Francesca Spagnoli - *European Network of Living Labs*

Outline

- **ESSENTIAL GUIDELINES**
- **TECHNICAL FRAMEWORK**
- **ADMINISTRATIVE – IPR and EVALUATION AND APPLICATION PROCESS**
- **WHAT'S NEXT**

Essential Guidelines

SynchroniCity Cities



Helsinki, Manchester, Eindhoven, Antwerp, Carouge, Milan, Santander and Porto

Objectives

Model for **Large-scale standards-based innovation and procurement**

Demonstrate **Interoperability, Replicability, Reusability** and **Scalability** of IoT human-centric solutions across cities

Ecosystem building for **Expansion** and **Sustainability**

Help **shape and adopt new smart city standards**

Who is it for?



Lead SMEs
can apply
alone or in a
pilot group

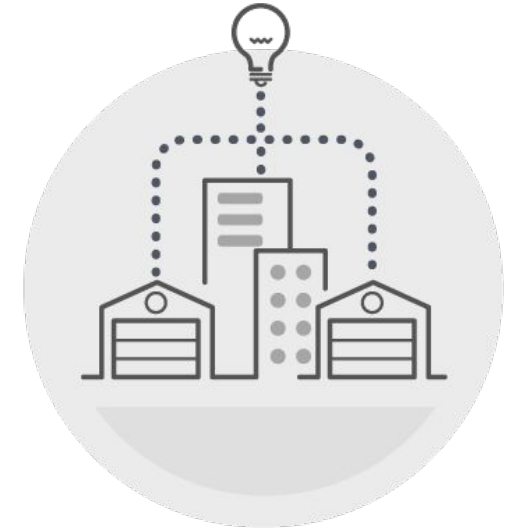
SMEs

- **Lead SME:** IoT applications or full-stack solutions
- **Not Lead SME:** complementary to Lead SME, either IoT enabled or expert knowledge on the application
- Solutions that have already been demonstrated in a relevant environment (**TRL $\geq$ 6**)



New cities wanting to
become part of
Synchronicity

New Cities
and **Large**
Businesses
can only
apply in a
Pilot Group



Large Businesses wanting
to become part of
Synchronicity

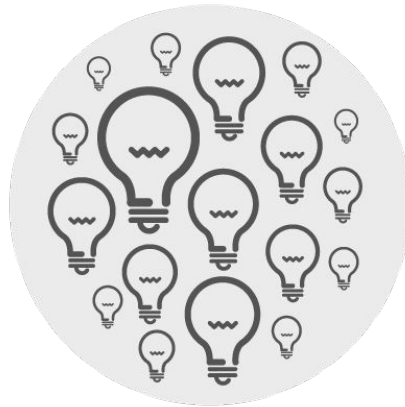
Pilot Groups

**Lead SME + SME and/or City and/or
Large Business**

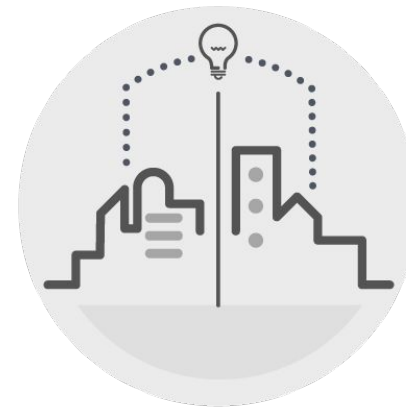
Main characteristics?



€3 M
Open Call



Selection of
10-25 city
solutions



Piloting in at **least 2**
cities simultaneously
(but preferably more)



Up to 6 month
demonstration
period



ELIGIBILITY CRITERIA

- Application submitted on time (Deadline: 30 Sep 2018, 17:00 CEST)
- Application led by an SME
- The status of SME applicants must be conformant with the EU definition of Small and Medium Enterprises.
- The SME proposal is providing an IoT enabled application or a full stack solution (infrastructure + middleware + application)
- Completeness of the proposals (i.e. fields as well as page limit)
- The language of the applications (i.e. English)
- Letter of support of new cities to the respective Pilot Group
- The solution proposed must be piloted in at least 2 cities (preferably more)
- Non-affiliation with SynchroniCity consortium partners that may lead to a conflict of interest (i.e. Declaration of honour to be signed only if selected)
- Compliance with SynchroniCity Ethics & Privacy guidelines
- Within the scope of the call
- The inclusion of eligible activities for funding

Scope

THEMES

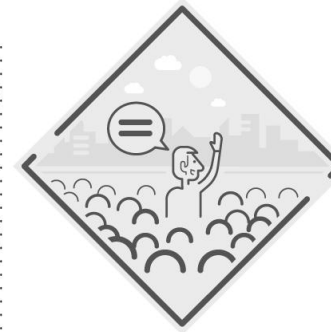
SUSTAINABLE MOBILITY



ENVIRONMENT & WELLBEING



CITIZEN ENGAGEMENT



OPEN THEME



CHALLENGES



Enabling and improving
mobility as a service



Climate Change mitigation



Increasing citizen engagement in
decision making



Open challenge



Encouraging more
non-motorised transport



Reducing noise
and air pollution



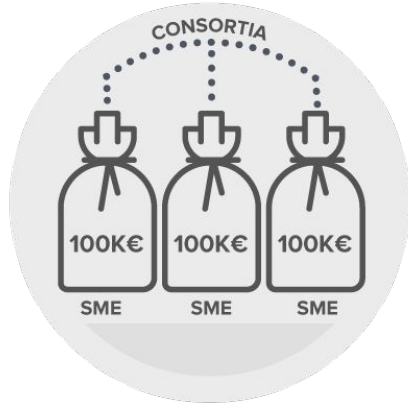
Increasing a greater
level of diversity in
political engagement

Scope by cities

Core Pilot Cities

		Antwerp	Carouge	Eindhoven	Helsinki	Manchester	Milan	Porto	Santander
Theme	Challenge								
SUSTAINABLE MOBILITY	Enabling and improving MaaS	◆		◆	◆	◆	◆	◆	◆
	Encouraging more non-motorised transport	◆	◆	◆	◆	◆	◆		◆
CITIZEN ENGAGEMENT	Increasing citizen engagement in decision making		◆	◆	◆	◆	◆	◆	◆
	Increasing a greater level of diversity in political engagement		◆	◆	◆	◆		◆	◆
ENVIRONMENT & WELLBEING	Climate change mitigation	◆	◆	◆	◆	◆	◆	◆	
	Reducing noise and air pollution	◆	◆	◆	◆	◆	◆	◆	◆
OPEN THEME	Open Challenge	◆	◆	◆	◆	◆	◆	◆	◆

Funding



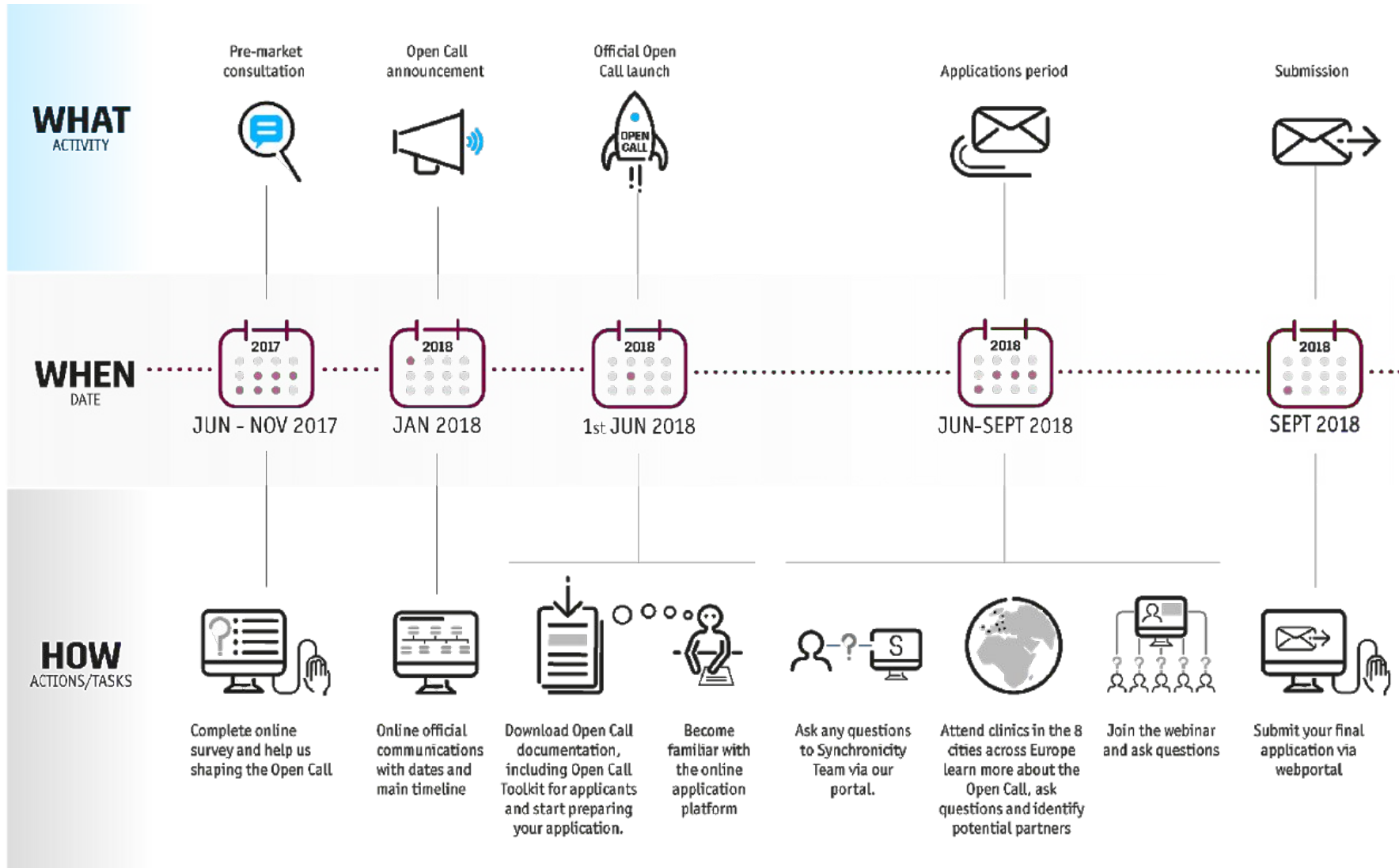
Each application can be funded with:

- up to €100,000 if an SME applies alone
- up to €200,000 for a Pilot Group of 2 organisations
- up to €300,000 for a Pilot Group of 3 organisations or more

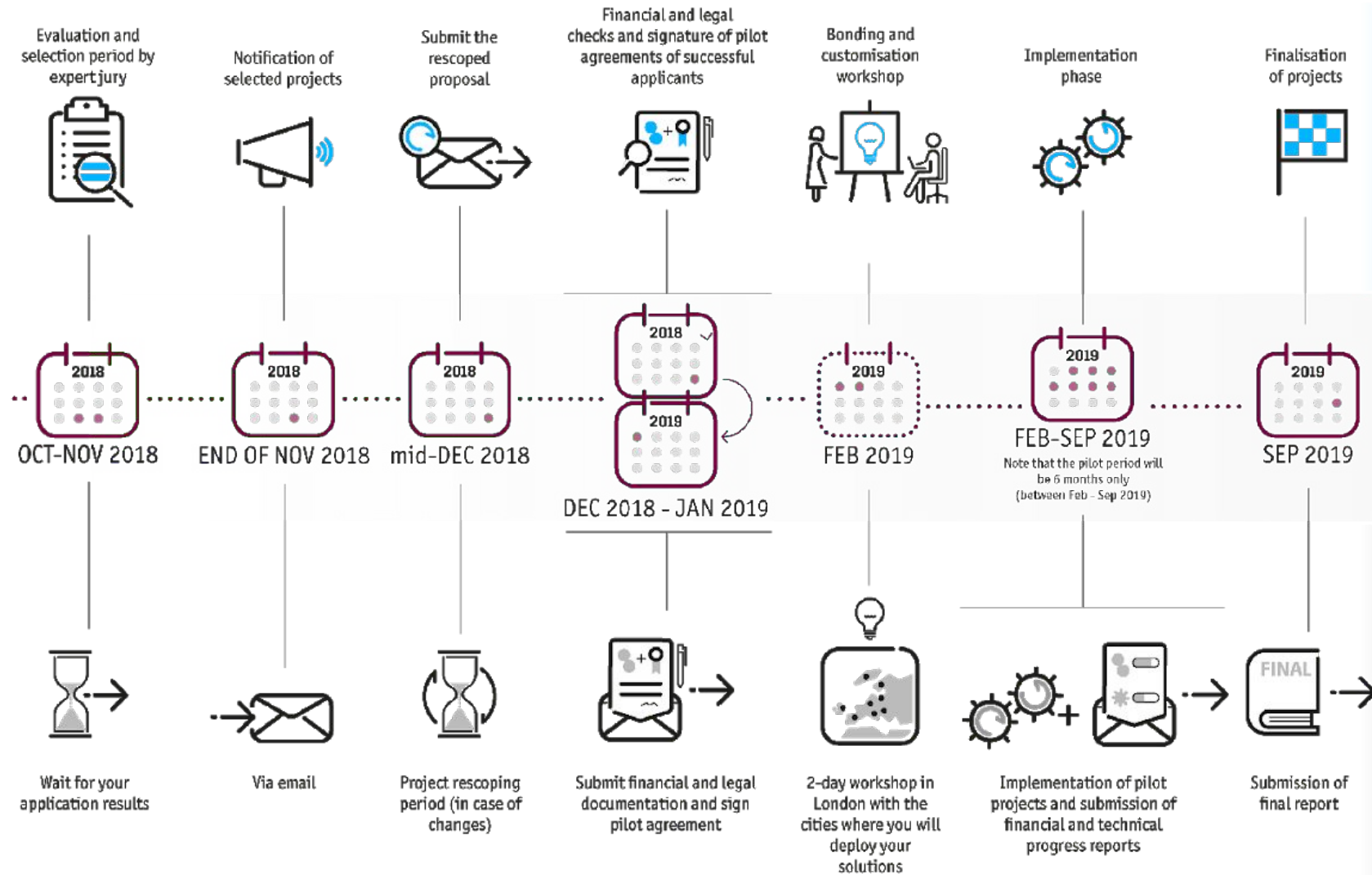
SMEs, cities and large businesses that are not from EU or H2020 associated countries are welcome to participate in the open call but are not eligible for funding.

- Co-fund 80% of the total individual budget. The remaining 20% must be provided by the applicants either as in-kind support or by bringing in funding to the project.
- Cities and large businesses eligible for funding can claim a maximum of €60,000 of the total allocated budget for fundable activities.

Timeline



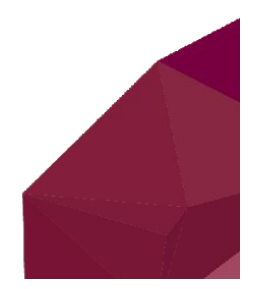
Timeline



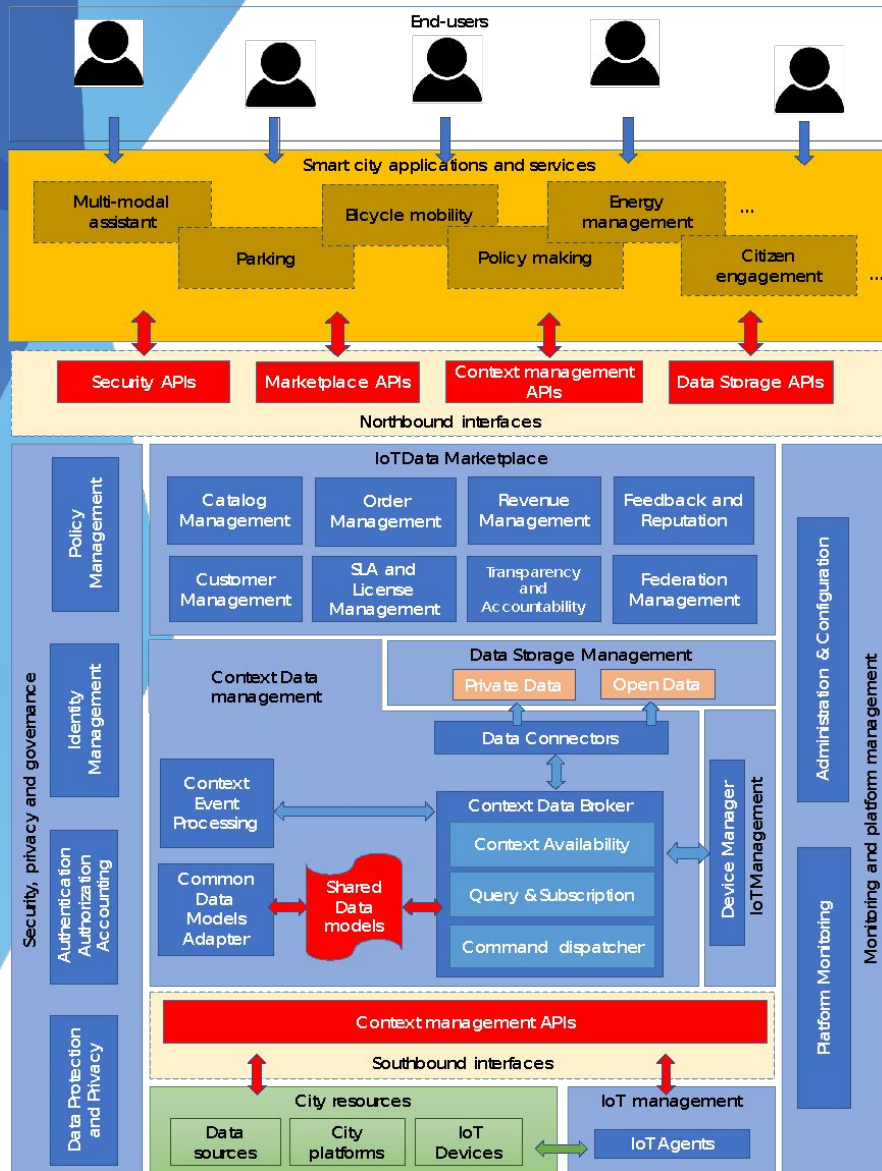
Technical Framework



Common Technical Ground

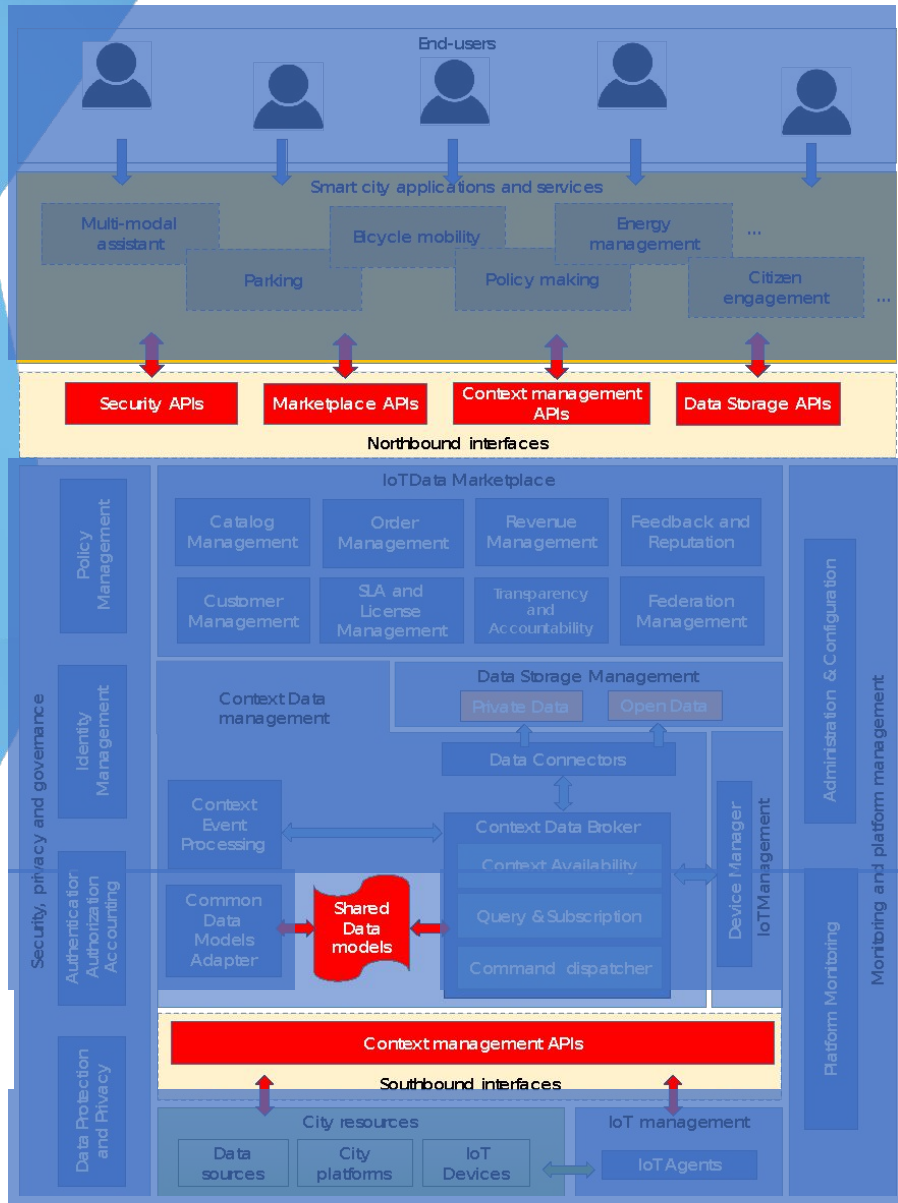
1. Neutral branding (OASC – based on standards and consensus specifications)
 2. Minimal Interoperability Mechanisms (MIMs)
 - Open APIs
 - Common data models
 - Objective: interoperability, replicability, reuse
 3. Reference implementation (standards-based)
 4. Hosted cloud option
- 

SynchroniCity Architecture



- **IoT Management:** to interact with the devices that use different standards or protocols making them compatible and available to the SynchroniCity platform.
- **Context Data Management:** to manage the context information coming from IoT devices and other public and private data sources.
- **Data Storage Management:** to provide functionalities related to the data storage and data quality interacting with heterogeneous sources.
- **Marketplace:** to implement a hub to enable digital data exchange for urban data and IoT capabilities providing features in order to manage asset catalogues, orders, revenue management.
- **Security:** to provide crucial security properties such as confidentiality, authentication, authorization, integrity, non-repudiation, access control, etc.
- **Monitoring and Platform management:** to provide functionalities to manage platform configuration and to monitor activities of the platform services.

Interoperability Points

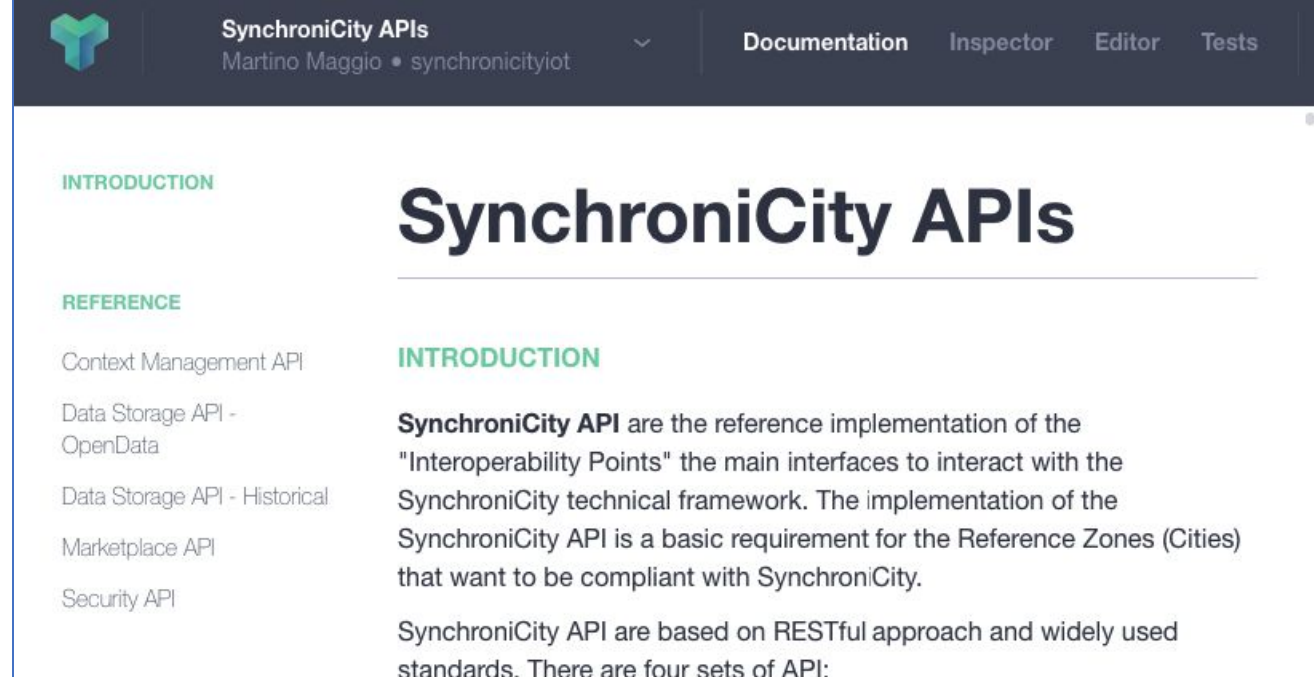
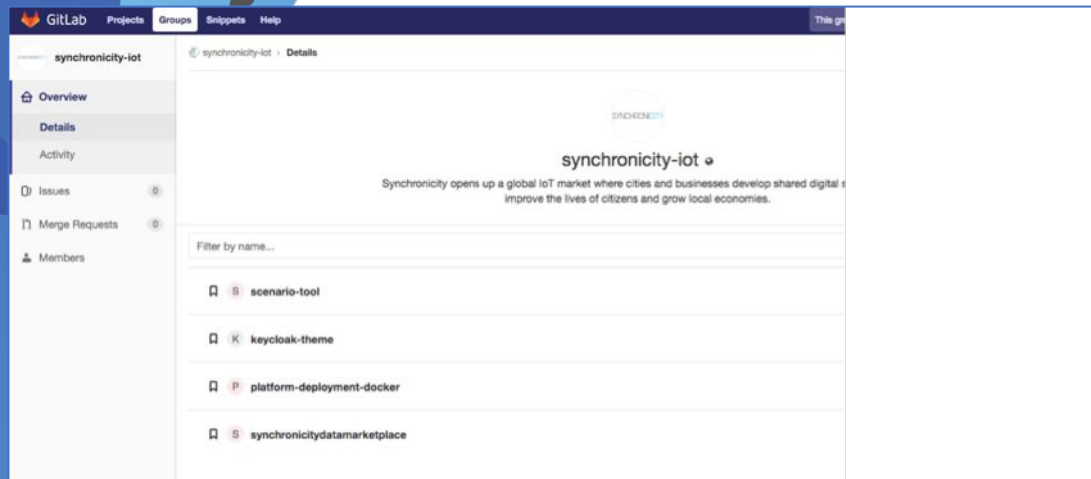


- **Interoperability Points** represent the main interfaces that allow a cities and applications to interact with SynchroniCity platform
- Interoperability points are independent from the specific software components that realize them and can be implemented by cities in different steps to reach different levels of compliance
- **Interoperability Mechanisms** are the actual specifications of the interfaces at the Interoperability points: they are standard API and guidelines that have to be implemented by a city in order to be compliant with the SynchroniCity framework

Interoperability Mechanisms

	Description	Specification document (http://synchronicity-iot.eu/docs/)	Related Standards [and Baselines]
Context Management API	This API allow to access to real-time context information from the different cities.	https://synchronicityiot.docs.apiary.io/#reference/context-management-api Reference Architecture for IoT Enabled Smart Cities (D2.10)	ETSI NGSI-LD prelim API, OMA NGSI, ITU-T SG20*/FG-DPM*
Shared data models	Guidelines and catalogue of common data models in different verticals to enable interoperability for applications and systems among different cities	Guidelines for the definition of OASC Shared Data Models (D2.2)	[FIWARE + SynchroniCity RZ data models]
Marketplace API	It exposes functionalities such as catalog management, ordering management, revenue management, SLA, license management etc.	Basic Data Marketplace Enablers (D2.4) https://synchronicityiot.docs.apiary.io/#reference/marketplace-api	[TM Forum API]
Security API	API to register and authenticate user and applications in order to access to the SynchroniCity-enabled services.	https://synchronicityiot.docs.apiary.io/#reference/security-api	OAUTH2
Data Storage API	This API allows to access to historical data and open data of the reference zones.	https://synchronicityiot.docs.apiary.io/#reference/data-storage-api-historical https://synchronicityiot.docs.apiary.io/#reference/data-storage-api-opendata	ETSI NGSI-LD, DCAT-AP [CKAN]

Project Resources



<http://synchronicity-iot.eu/>
<https://synchronicityiot.docs.apiary.io/>
<https://gitlab.com/synchronicity-iot>
<https://opendata.synchronicity-iot.eu/>
<https://iot-data-marketplace.synchronicity-iot.eu/>

Administrative – IPR and Evaluation and Application Process

IPR and Data

Who keeps the IPR?

IP will remain yours or of your Pilot Group

Synchronicity will not retain any equity

However, SynchroniCity consortium will be licensed the right to use (internally) any IPR you produce as part of the project, for three years after the project finishes.

Additionally, SynchroniCity or the European Commission may ask you to present your work as part of our public relations and networking events, in order to showcase the benefits of the SynchroniCity project.

Who own the data produced?

The type of data that you may make use of could be open data and close data, with either open access or restricted access. Each city has its own data policy and preferences on how data should be treated in their region.

It will be the responsibility of the applicants to ensure they understand the conditions on data in each city they plan to pilot, as well as associated licences and costs, in order to provide a sound proposal that takes this diversity into account.

The data produced during the pilot phase will be shared according to the contractual *Sharing Agreements* between the SME or Pilot Group and the relevant open call pilot cities.

How am I going to be evaluated?

Excellence (0-5 points)

- What is the vision, ambition and value proposition of your solution? Is your project proposition clear in meeting the objectives of the call?

Impact (0-5 points)

- Does your project address a challenge recognised or prioritised by the cities? **KPIs?** Who will benefit from the implementation of your solution or service and how? How will your solution impact the life of citizens and communities?

Feasibility (0-5 points) ! (Technical, Team, Budget & Workplan)

- Can you demonstrate that the project is feasible within the budget? If it is not, can you demonstrate that you have the additional necessary resources to make it feasible? Is the budget clearly described?

Sustainability (0-5 points) !

- How credible is your methodology in proving the scalability of product/service? How can you **demonstrate the interoperability, replicability and reusability of your solution?** What's your exploitation/commercialisation plan for this solution? How clear is your revenue model and monetisation strategy? Will your solution support the goal of creating more jobs across Europe?

30 Sept 2018

OPEN CALL
APPLICATIONS

- Anonymisation
- Eligibility check (**GO/NO GO**)

TECHNICAL
REVIEWERS

GO/NO GO

CITY
REVIEWERS

+

COMMERCIAL
REVIEWERS

Impact (0-5)
Excellence (0-5)
Feasibility(0-5)
Sustainability (0-5)

OCEC
DISCUSSION

Finalist List

List Projects from
Highest Score to
Lowest

SCORE $\geq 14/20$
(**GO/NO GO**)

COLLECTION OF
AVERAGE SCORE
+ FEEDBACK BY
OCEC

Considerations:

- Geographical balance
- Themes&Challenges
- Pilot Cities views
- If equal score: feasibility and sustainability prevails

WINNING
PROJECTS LIST

ETHICS &
PRIVACY
CHECKS BY EPB

ETHICS &
PRIVACY
CHECKS 2
(**GO/NO GO**)

OUTCOME
COMMUNICATION

1st week of Nov 2018

Amendment Period

End Nov 2018

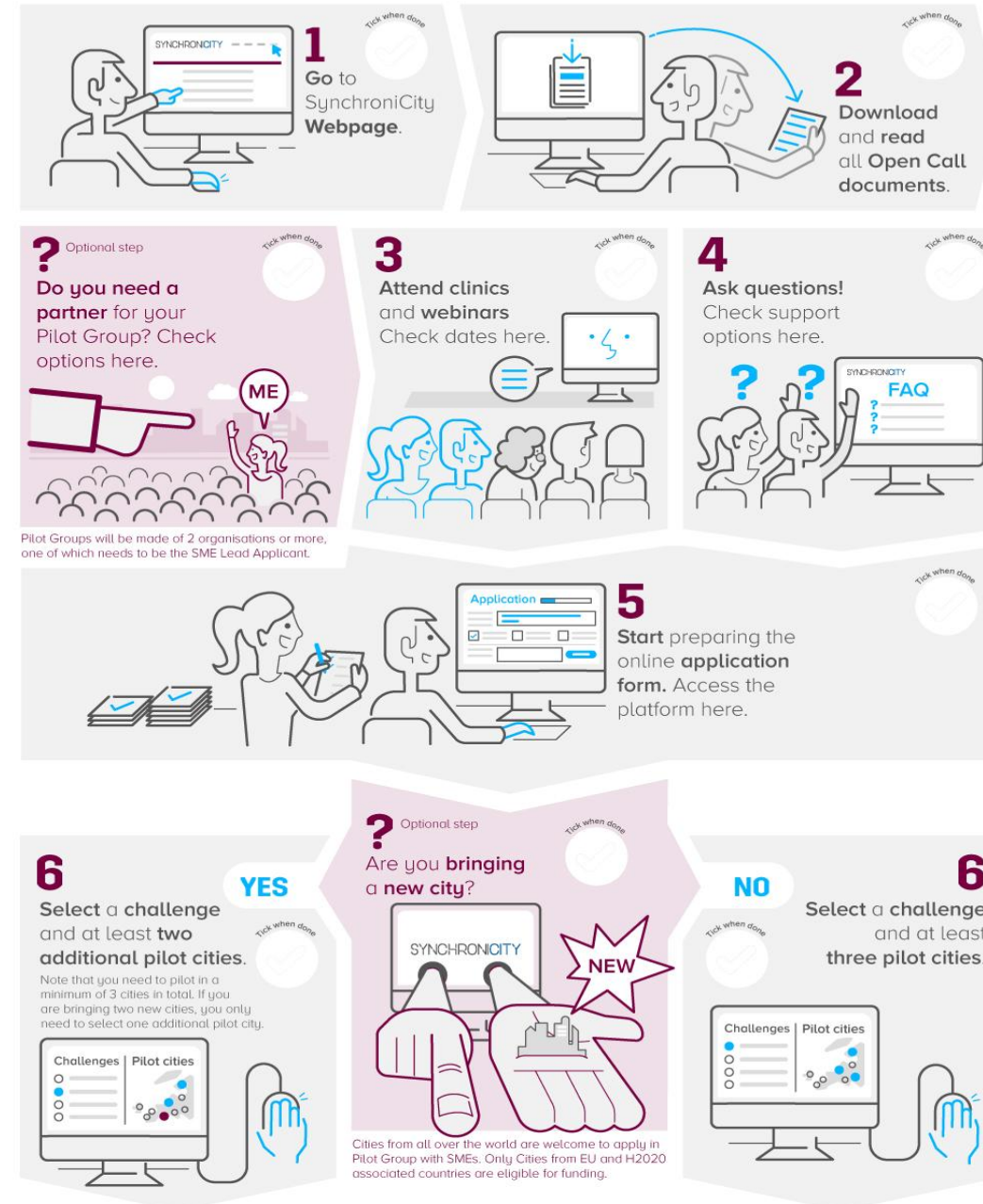
OCEC = Open Call Evaluation Committee

EPB = Ethics and Privacy Board

How to apply?

SYNCHRONICITY

Application process for SMEs and Pilot Groups



How to apply?

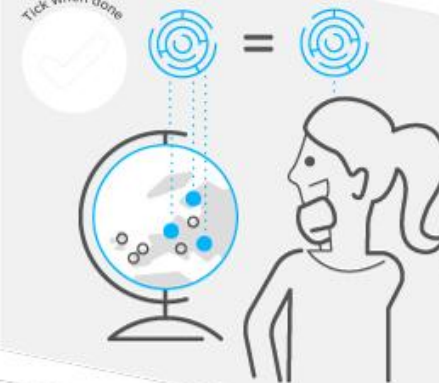
7

Make sure that the city will adopt the necessary requirements to become a pilot city.



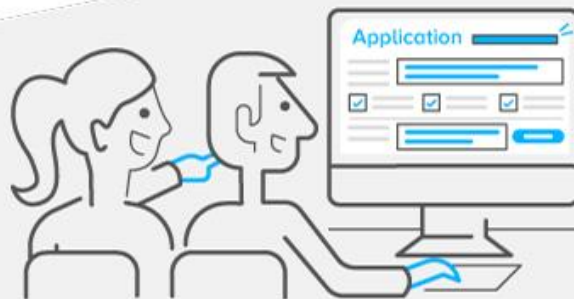
7

Make sure that the challenge you are trying to tackle is common to the cities that you selected.



8

Complete the online application form.



9

Provide budget, workplan, resource plan, Ethical statement and GDPR readiness questionnaire. Templates are available here.



10

Submit your application and wait for the results.

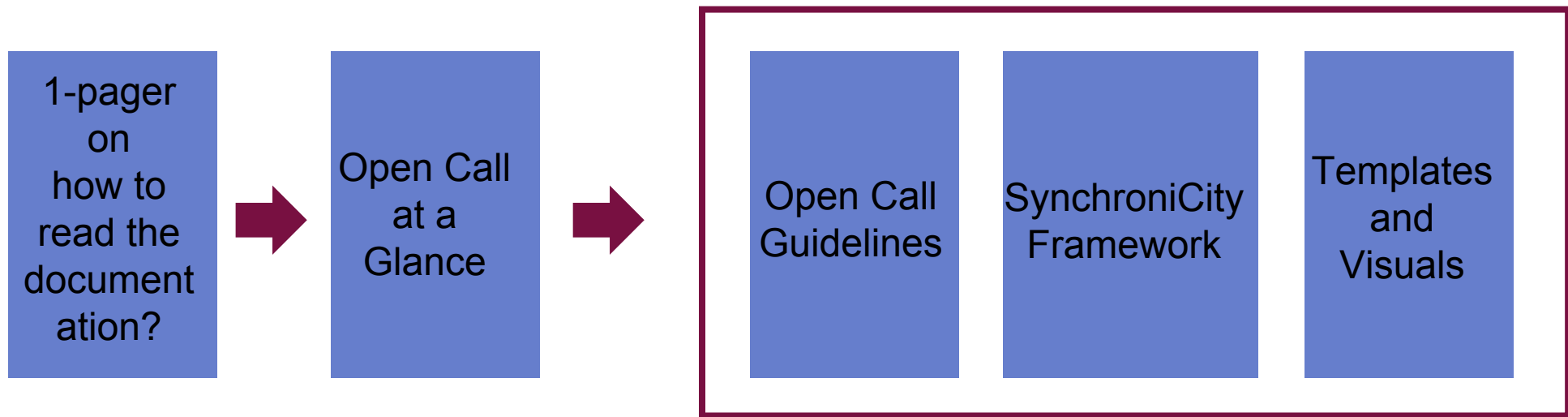




What's next?

What next?

- Download the ***Open Call Toolkit for Applicants*** package
 - For SME and Large Business Applicants
 - For New City Applicants



Only read if you want to apply for the open call

Support during application

OPEN FORUM

Ask questions or review answers to previous questions. This repository will be the quickest way to find answers.

HELPDESK

helpdesk@synchronicity-iot.e

[u](#)
For private questions.

CLINICS

Launch Event and Clinic where applicants will receive support in person during the open call application period.

WEBINARS

There will be two webinars for those applicants that cannot physically attend some of the Launch Events and Clinics.

CONNECT

Section on the website to facilitate the encounter of other SMEs and partners which want to participate in the open call. It is though the responsibility of each applicant to find the right partner if they wish to form a Pilot Group.

Application Platform

SYNCHRONICITY

SynchroniCity Open Call - Administrative Questionnaire

Ends on September 30, 2018

More ▾

Apply

SynchroniCity Open Call - Technical Questionnaire

Ends on September 30, 2018

More ▾

Apply

Partners



SYNCHRONICITY

Visit our website
synchronicity-iot.eu

Follow us on Twitter
[@SyncCityIoT](https://twitter.com/SyncCityIoT)

Follow us on Facebook
[@SynchroniCityiot](https://www.facebook.com/SynchroniCityiot)

Or send us an email
info@synchronicity-iot.eu

Thanks!



EXAMPLES

CASE 1 – SME applies individually

Principle:

- i. Fund is **80%** of the total cost of the project, with an **overall cap of € 100,000**
- ii. SMEs will need to report and justify their whole costs on the project, regardless the grant that they will receive.

Examples:

1. Total cost of the project: € 50,000
Total grant: € 40,000 ($= 50,000 * 0.8$)
2. Total cost of the project: € 100,000
Total grant: € 80,000 ($= 100,000 * 0.8$)
3. Total cost of the project: € 150,000
Total grant: € 100,000. The 80% principle cannot be applied, as it would be higher than the € 100,000 overall cap, i.e. $150,000 * 0.8 = € 120,000 > € 100,000$

CASE 2 – SME + LB or Ci apply as a Pilot Group of 2

Principles:

- i. For LB and Ci fund is **80%** of its total individual cost of the project, with an **individual cap of € 60,000**
- ii. For SME fund is **80%** of its total individual cost of the project, **no cap**
- iii. There is an **overall cap on the total grant of € 200,000**
- iv. SMEs, LBs and Cities will need to report and justify their whole individual costs on the project, regardless the grant that they will receive.

Example:

Total cost for the LB/Ci for the project: € 100,000.

Total cost for the SME for the project: € 150,000.

Total cost of the project € 250,000.

- Grant for the LB/Ci: € 60,000, individual cap applies ($100,000 * 0.8 = 80,000 > 60,000$). Please note that the difference between € 60k and € 80k will need to be provided as an in-kind or cash by the LB/Ci.
- Grant for the SME: € 120,000 ($= 150,000 * 0.8$). Please note that here no cap applies, as in CASE 1, where an SME applies for fund individually.
- Total grant: € 180,000

Technology Readiness Level

TRL 1 – basic principles observed

TRL 2 – technology concept formulated

TRL 3 – experimental proof of concept

TRL 4 – technology validated in lab

TRL 5 – technology validated in relevant environment (industrially relevant environment in the case of key enabling technologies)

TRL 6 – technology demonstrated in relevant environment (industrially relevant environment in the case of key enabling technologies)

TRL 7 – system prototype demonstration in operational environment

TRL 8 – system complete and qualified

TRL 9 – actual system proven in operational environment (competitive manufacturing in the case of key enabling technologies; or in space)